

Martins Adeshina

Michael

WEB2 & WEB3 DEVELOPER · DIGITAL MARKETER · FOUNDER

- Abuja, Nigeria
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PROFESSIONAL SUMMARY

Professional Web2 and Web3 Developer with over 5 years of experience designing, developing, and deploying scalable web applications and blockchain-based solutions. Skilled in both frontend and backend development with strong command of decentralized technologies and modern web frameworks.

Experienced Digital Marketer specializing in crypto and forex, with a proven track record of growing online communities, increasing engagement, and amplifying brand visibility. Founder of **IconEdge Technology LTD**, delivering innovative tech and marketing solutions in fast-paced, high-growth environments.

PROFESSIONAL EXPERIENCE

- Founder & Lead Developer

2021 – Present

IconEdge Technology LTD · Abuja, Nigeria

→ Founded and scaled a technology company delivering Web2 and Web3 solutions to clients across multiple industries

→ Oversaw full project lifecycle from architecture and development to deployment and client delivery

→ Led technical strategy, team coordination, and business development initiatives
- Web2 & Web3 Developer

2021 – Present

Self-Employed / Freelance

→ Developed and maintained modern web applications using current frontend and backend technologies

→ Built and integrated Web3 solutions including blockchain integrations and decentralized applications (dApps)

→ Designed scalable, secure, and efficient systems for diverse client projects

→ Worked with REST APIs, databases, and cloud-based deployment environments

→ Maintained private repositories with secure, confidential client workflows
- Digital Marketer – Crypto & Forex

2022 – Present

Freelance / Contract

COMPANY

IconEdge Technology LTD

Founder & CEO

Est. 2021 · Abuja, Nigeria

TECH STACK

LANGUAGES

- JavaScript
- TypeScript
- Python
- Solidity

WEB DEVELOPMENT

- Frontend Dev
- Backend Dev
- REST APIs
- Databases
- Cloud Deploy

BLOCKCHAIN / WEB3

- Smart Contracts
- dApp Dev
- Web3 Integration
- DeFi

MARKETING

- Crypto Marketing
- Forex Marketing
- Community Growth
- Social Media

EDUCATION

B.Tech – Technology

Bachelor of Technology

Certificate Holder

CERTIFICATIONS

- ✓ Bachelor of Technology Certificate

DETAILS

LanguageEnglish

- Planned and executed marketing strategies for crypto and forex projects, improving brand reach and user acquisition
- Grew online communities and managed moderation across Telegram, Discord, and Twitter/X
- Coordinated Twitter engagement campaigns, project launches, and announcements
- Worked closely with project teams to optimise marketing performance and lead generation

Location	Abuja, Nigeria
Availability	Open to Work
Work Type	Remote / Onsite

PROJECTS & PORTFOLIO

 **GitHub Portfolio**
github.com/owenwebDe

Many repositories are private due to client confidentiality. Additional project details and case studies available upon request.